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## PRODUCT PUBLICITY RELEASE

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### Homeolab USA Develops Homeopathic OTC Pain and Fever Medicine for Children

Buffalo, New York, July 1, 2010 — Homeolab USA has added a unique formula to their line of children's remedies. Kids Relief™ Pain & Fever is a new homeopathic remedy which offers a natural, safe, effective and Acetaminophen-free alternative to other children's analgesics. Formulated to help reduce fever and relieve minor aches and pains associated with cold, flu, headache, sore throat and toothache, Kids Relief™ Pain & Fever provides fast acting and effective relief. This easy-to-administer liquid formula has a great tasting cherry flavor without the addition of sugars or dyes. Manufactured according to the Homeopathic Pharmacopoeia of the United States (HPUS), Kids Relief™ Pain & Fever is safe for children ages 2 and over without risk of side effects, drug interaction or overdose.

Kids Relief™ is a complete line of homeopathic children's remedies. In addition to Pain & Fever, the product line includes formulas for Allergy, Calm, Colic, Cough & Cold, Earache, Flu, and Teething. For more information on our product line, visit our website at [www.kidsrelief.com](http://www.kidsrelief.com).

Homeolab USA is the US division of Homeocan®, Canada's leading manufacturer of homeopathic remedies. They offer a complete line of more than 200 prime quality natural products in the homeopathy, phytotherapy, aromatherapy and trace mineral categories.